

press release



www.livewellcolorado.org

FOR IMMEDIATE RELEASE

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LiveWell Colorado's Fundraising Luncheon Serves Up Winning Student-Designed Meals

Mayor Michael B. Hancock to give opening remarks about the importance of addressing obesity

Dec. 6, 2012 – Denver, CO – LiveWell Colorado, a non-profit organization committed to reducing obesity in Colorado by promoting healthy eating and active living, will hold its third annual fundraising luncheon on December 13 and serve meals designed by high school students who recently won the unique EatWell@School Cooking Competition.

The [EatWell@School Cooking Competition](#) is a nine-week after-school program in which participating Denver Public School students took on the challenge of preparing tasty school lunches that align with the USDA's new school nutrition guidelines and meet Denver Public Schools' budget of less than a dollar per meal. The [winning meal by Bruce Randolph School](#), including a chicken wrap, colorful coleslaw, and jalapeño infused peach crumble, will be served at the luncheon.

In addition to raising money for LiveWell Colorado's efforts to reverse obesity trends in the state, the event will celebrate the momentum already underway to improve opportunities for healthy eating and physical activity in Colorado and include remarks from Mayor Michael B. Hancock and LiveWell Colorado Board Member and CEO of Vail Resorts, Rob Katz. EatWell@School Cooking Competition participants will be recognized for their achievement as well.

This year's luncheon, held at the Sheraton Denver Downtown on December 13 from 11:30 a.m. to 1:00 p.m., is sponsored by Western Dairy Association, Anadarko Petroleum Corporation, DaVita, The Colorado Trust, Comcast Spotlight and KMGH - Denver's Channel 7 News. Live updates from the luncheon will be available on Twitter by following @LiveWellCO and the hashtag #EatWellAtSchool. To purchase tickets, visit www.livewellcolorado.org.

About LiveWell Colorado

LiveWell Colorado is a nonprofit organization committed to preventing and reducing obesity in Colorado by promoting healthy eating and active living. Leading a comprehensive approach, LiveWell Colorado inspires and advances policy, environmental and lifestyle changes that aim to provide every Coloradan with access to healthy foods and opportunities for physical activity in

the places they live, work, learn and play. LiveWell Colorado's strategic partners and funders are the Colorado Health Foundation, Kaiser Permanente, and the Colorado Department of Public Health and Environment. For more information about LiveWell Colorado, visit www.livewellcolorado.org. "Like" LiveWell Colorado on [Facebook](#) or "follow" @livewellco on [Twitter](#).

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