These talking points can be used to encourage other parents to get involved in your advisory team and to explain to school officials why it is important to support the partnership with the LiveWell@School Food Initiative and your school’s long-term efforts.

- As a parent, nothing is more important to me than the health and wellbeing of children.
- Students can consume up to 50 percent of their daily calories at school, so school meals play a big role in student health and well being.
- It is important that school meals taste good and look appealing; otherwise kids may not eat them.
- When kids eat a balanced diet, they are better able to focus on both academics and extracurricular activities.
- Countless studies have demonstrated a strong link between health and learning. The bottom line is that when kids eat better, they feel better. And when they feel better, they perform better.
- When kids learn to make healthy food choices early on, they develop positive habits for a lifetime.
- Our school district’s participation in the LiveWell@School Food Initiative is an exciting opportunity to add more nutritious and delicious offerings to our menu.
- One-quarter of Colorado’s children are currently overweight or obese, which puts them at increased risk of heart disease, Type 2 diabetes, high blood pressure, certain cancers and other chronic conditions.
- LiveWell Colorado’s LiveWell@School Food Initiative seeks to reverse these trends by supporting school food service efforts to offer more meals made from fresh ingredients.
- LiveWell Colorado is a nonprofit organization committed to promoting healthy eating and active living.

For more information about LiveWell Colorado, visit: www.LiveWellColorado.org