PARTNERING TO CREATE A PATHWAY TO HEALTHY LIVING
LiveWell Colorado increases access to healthy eating and active living by removing barriers that inequitably and disproportionately affect low-income communities and people of color.

MISSION

● Build a sustainable, equitable, and health-promoting food environment.
● Advance equitable access to physical activity opportunities across Colorado schools and communities.
● Advance sustainable and equitable access to biking and walking.

GOALS

VALUES

● We believe a person’s health outcomes should not be determined by race, poverty, or place.
● We believe access to nourishing food is a basic human right.
● We believe everyone should have the opportunity to live in environments with access to safe, relevant, and affordable physical movement.
● We are committed to diversity, inclusiveness, and anti-oppression on all levels of our organization and with our constituencies.
● We are committed to transforming complex systems to create lasting and sustainable change built on an equitable foundation.
● We are committed to finding and implementing solutions that are evidence-informed and community-informed.
● We believe that strategic partnerships and collaboration with diverse organizations and communities are critical to achieving health equity in the most impacted communities.

VISION

All Coloradans live in environments with equitable access to the nourishing food and physical activity they need to be healthy.
A LETTER FROM THE PRESIDENT AND CEO

Dear Partners,

LiveWell Colorado was established in 2009 with a bold mission to educate and inspire all Coloradans to engage in healthy eating and active living. We’ve made great strides between then and now and learned a lot along the way. In early 2017 we took those lessons, and a tremendous amount of data, and established an evolved mission, vision, values, and goals (see the inside cover). While an important milestone for LiveWell, the declaration of our clarified commitment—to increase access to healthy eating and active living by removing barriers that inequitably and disproportionately affect low-income communities and people of color—merely concretizes what LiveWell has come to do best, why we do it, and with whom we do it.

Defining the networks and partners with whom we work is central to defining who we are as an organization—indeed our evolution has been extraordinarily informed by them. These constituencies include school districts, municipalities, community coalitions, farmers markets, food retailers, regional food policy councils, and our network of supporters and advocates around the state. LiveWell strives to advance their efforts through programs, policy, and promotion. We are dedicated to their success.

Also integral to our achievement is our incredible team, characterized as committed, creative, and compassionate in their approach to partnering on and tackling some of Colorado’s most significant barriers to a high quality of life. Much of this team was brought together by Shepard Nevel, who departed as CEO near the end of 2016. Through Shepard’s leadership, we made a significant shift to prioritizing policy and focusing on changing the environments in which people live to enable opportunities for health. On behalf of the staff and board, we thank Shepard for his positive contribution to LiveWell.

The stories in this annual report represent but a snapshot of the many ways LiveWell partnered with organizations and individuals throughout the state in 2016. We are clearly not alone in this mission, and our actions as an organization find their validation through the many community partners who strive to advance this work in their neighborhoods, schools, towns, and counties. These stories include the Valley Food Partnership (formerly LiveWell Montrose), HEAL Cities & Towns partner Commerce City, and LiveWell’s School Foods Initiative site Idalia RJ-3. We take pride in the ways our programs combine with local leadership to catalyze change and remove barriers. It is through these partnerships, and others, that we improve our programs and work to keep them relevant.

In addition to implementing programs with dozens of partners across the state, LiveWell also worked to promote and shine a light on people or situations that demonstrate commitment and innovation. Such was the case in Prowers County. LiveWell also advocated for and mobilized others around key policy initiatives and opportunities. In 2016 there were two student-related health issues—diet sodas and physical education in schools—that exemplified this role.

We are proud of what we have accomplished in 2016 and grateful to the many partners who make achieving access to healthy eating and active living a part of their life’s work. We understand that the road is a long one, and the work is more of a journey than a destination. But that reality does not diminish our sense of urgency, as many Coloradans are suffering due to a lack of healthy options and environments. For our state to reach its full economic, educational, and environmental potential we must ensure that our culture of health extends to those with fewer resources and opportunities. We invite you to partner with us!

Sincerely,

Gabriel Guillaume
President and CEO of LiveWell Colorado
DOUBLE UP FOOD BUCKS SNAPSHOT

450,000 SNAP PARTICIPANTS

SNAP PARTICIPANTS RECEIVE AN AVERAGE OF $1.41 PER MEAL OR $4.23 PER DAY

IN 2016, 40 DUFB PARTNER SITES IN 20 COUNTIES

90% DUFB PARTICIPANTS BOUGHT MORE FRUITS AND VEGETABLES
DOUBLE UP FOOD BUCKS

MONTROSE FARMERS’ MARKET

To help address the needs of individuals experiencing food insecurity in Colorado, LiveWell launched Double Up Food Bucks (DUFB) in the summer of 2016—in partnership with the Colorado Department of Human Services, the Colorado Farmers’ Market Association, Cooking Matters-Colorado, University of Colorado-Boulder, and Boulder County Public Health. LiveWell worked closely with these and other statewide partners to secure a Food Insecurity Nutrition Incentive grant from the United States Department of Agriculture to launch DUFB. The program enables SNAP (Supplemental Nutrition Assistance Program) recipients to receive up to $20 for Colorado-grown fruits and vegetables each time they use their SNAP benefits at participating farmers’ markets or select retailers throughout the state. It is based on a successful eight-year old program run by the Fair Food Network in Michigan.

Thirty-eight farmers markets and farm stand locations, four small retailers, and three weekly food box programs in 20 counties across Colorado provided DUFB benefits to their clients in its inaugural year. The Montrose Farmers’ Market was one such location. Valley Food Partnership, the fiscal sponsor for Montrose Market, found that the program complemented its Farmacy RX program, which engages participants in a 12–week program that includes fresh food cooking classes for families, and a stipend to purchase locally-grown fruits and vegetables. Classes are held in the evening and end with a supper featuring prepared recipes.

At the outset of the program, the Montrose Market had challenges with marketing SNAP to case managers and experienced barriers to getting older adults out to the markets. Because markets are only open on Saturday and public transportation is not available, seniors, who compose 40 percent of the population in Montrose, were missing out on the opportunity.

“As more people came to the market, they began to mentor others and bring friends, including seniors. This helped a great deal,” shares Abbie Brewer, Executive Director, Valley Food Partnership. “We’re still working on how to reach seniors; we’ve talked about food boxes and bringing them to apartment complexes. Our goal is simply to remove the barriers and get fresh, affordable food into the community.”

The Montrose Market has also added tours of the market, in partnership with Cooking Matters, to ease the reticence that some residents experience when considering using SNAP-related incentives. “We had a woman with a younger son that was disabled, her husband was disabled as well. She was really scared to come in, although I knew the market would be helpful to her and her family,” Brewer says. “She decided to come and tour. It gave them an opportunity to see how things were laid out before committing to using the program.”

Brewer says the market will continue to find ways to make DUFB accessible to Montrose and Olathe residents. “The number of participants will continue to increase,” she shares confidently. “The first year showed that there is definitely a need.”

For more information about Double Up Food Bucks Colorado, visit www.doubleupcolorado.org.
HEAL CITIES AND TOWNS CAMPAIGN 2016 SNAPSHOT

4 NEW MEMBERS: CEDAREDGE, FORT COLLINS, NEDERLAND, AND MOUNTAIN VIEW

COMMERCE CITY: 1ST MUNICIPALITY TO REACH ELITE LEVEL; BEFORE THE END OF 2016, CORTEZ AND ARVADA REACHED ELITE LEVEL AS WELL

7 CAMPAIGN MEMBERS AWARDED MINI-GRANTS: ARVADA, BUENA VISTA, CEDAREDGE, LAFAYETTE, LAKEWOOD, SALIDA, AND WHEATRIDGE
Building a healthier community takes considerable time, investment, and thoughtful dedication, which is exactly what has occurred in Commerce City. In 2016, Commerce City became the first municipality to reach the Elite level of LiveWell Colorado’s HEAL Cities & Towns Campaign. “From building parks and playgrounds to improving food access, Commerce City is a shining example of what it means to create a healthy community for all of its residents,” says HEAL Cities & Towns Campaign Director Julie George.

In order to qualify for Elite status, a city must adopt at least five healthy eating and active living (HEAL) policies. Some of the many HEAL initiatives that Commerce City has incorporated since joining the Campaign in 2013 include:

- A ballot measure dedicating a one-percent sales and use tax for the construction, operations, and maintenance of new parks, recreation, and road projects passed by voters in November 2013.
- The city’s 2014 land development code permits donations of backyard produce.
- The city’s Quality Community Foundation funded $7,500 for local food banks to secure refrigerated storage for fresh, healthy foods.
- The 20-acre Fronterra Neighborhood Park opened to residents in August 2015 as part of a $3 million capital project.
- A Safe Routes to School project between three schools began construction in the summer of 2016.

Home to more than 50,000 residents, Commerce City is the state’s third-fastest growing city and one of its most diverse, with 45.5 percent of the population comprised of individuals of Hispanic descent. Like many communities, Commerce City faces a number of challenges—from homelessness to economic and food insecurity.

“Focusing on health can be a real challenge, especially for those in our community who are struggling to make ends meet,” says City Manager Brian McBroom. “Meeting basic needs, like making sure kids don’t go to bed hungry or parents don’t worry about where they live, will help us raise the standard of living for everyone in the community.”

Part of the city’s success in this difficult work is due to its collaborative approach. “Quite simply, collaboration is how things get done—that’s why the HEAL Cities & Towns Campaign is so important,” says Michelle Halstead, Commerce City Director of External Affairs.

Moving forward, McBroom says health and wellness will continue to be crucial to Commerce City’s efforts to build a quality community. We truly believe you need to make the healthy choice the easy choice.
SCHOOL FOOD INITIATIVE 2016
SNAPSHOT

OVER 90 COLORADO SCHOOL DISTRICTS AND 600,000+ STUDENTS TO DATE

8 SCHOOL DISTRICTS IN CURRENT COHORT: THOMPSON R2-J, ENGLEWOOD 1, EAST GRAND 2, MORGAN COUNTY R-3, MOFFAT 2, IDALIA RJ-3, CENTENNIAL RE-1, AND OURAY R-1

TECHNICAL ASSISTANCE TIME EXTENDED TO 18 MONTHS TO ALIGN WITH SCHOOL YEAR
SCHOOL FOOD INITIATIVE SPOTLIGHT

IDALIA RJ-3 SCHOOL DISTRICT

Idalia RJ-3 School District is one of the eight districts in the LiveWell School Food Initiative (SFI) 2016 cohort. Located in a small farming and ranching community in eastern Colorado’s Yuma County, Idalia RJ-3 serves about 250 students, pre-K to 12th grade. Idalia joins our network of more than 90 Colorado school districts where SFI has helped enhance their meal program.

SFI Chef Consultant Jessica Wright began working with the school and its two-person kitchen staff in May 2016. “The district’s Food Service Director, Griselda Cano, was relatively new to her role, so initially, a big part of my job was helping them get their bearings with the basics—including working within the United States Department of Agriculture regulations and updating their current processes, paperwork, and menu cycle planning before trying to introduce anything new,” Chef Jessica says. “Then we started looking at their existing menus and recipes to determine how to better integrate more scratch cooking to provide students with fresher options.”

By August 2016, Chef Jessica and the Idalia school food team were ready to showcase their work. “The district hosts a picnic before the start of each school year, so it was the perfect opportunity to publicly showcase what we were doing, as well as introduce some of the newly learned recipes and skills,” Chef Jessica says. “It’s a small community, so this interaction has been key to the success of our work—and it has helped the school food staff build confidence and pride in what they do and realize the importance of their jobs.”

Throughout the first half of the 18-month SFI program in Idalia, Chef Jessica has continued to play an integral role in connecting the work of the school food team with the broader community—whether it’s working with health teachers in the classroom, attending various school wellness committee and PTA meetings, or talking to families about the districts’ improvements to the school meals and how families can transfer these health habits to the home. Because of this collaborative, community-involved approach, the SFI program is already seeing successes in Idalia RJ-3 that go far beyond the school kitchen.

“The School Food Initiative Program is about a whole approach to wellness that will ultimately lead to meaningful, long-term change for the students, schools, and communities across Colorado,” says Lynne Cody, mother of Idalia elementary school student, and advocate for the SFI program.
BARRIERS TO HEALTHY LIVING

25% of Coloradans who make $25,000 are obese, compared to 20% of those making more than $50,000

Nearly 30% of Coloradans lack access to healthy food retailers (that doubles in rural Colorado)

1 in 3 kids in Colorado live in neighborhoods without access to parks, community centers, or safe sidewalks
In the mid-2000s, the rural southeastern town of Lamar, the seat of Prowers County, realized they had significant barriers related to accessing healthy living. In particular, the community recognized that Lamar’s Northside neighborhood struggled with access to and therefore utilization of Lamar’s existing outdoor pool, park, and community center. Understanding the demographic data at that time, which showed 30 percent of Lamar’s children living in poverty compared to 16 percent statewide and an adult obesity rate of 27 percent, the community set out to begin to address and eliminate those barriers.

One of their early steps was to join the LiveWell Community Investments program in 2007. With the funding and technical assistance available, Lamar began a community organizing effort that coalesced around the development of a KaBOOM! playground, which revitalized an underused park in the Northside neighborhood. The community’s youth played a critical role in the effort by designing the space and recruiting more than 300 residents, young and old, to build the playground in one day.

“The single most important ingredient in our success was a strong investment in community engagement,” says Emily Nieschburg, Director of Big Timbers Community Alliance, the successor entity to LiveWell Prowers County. “This really opened so many opportunities for change. This work is hard, and not a single person or organization can do it alone. We also have to realize that creativity and insight about a community only comes from its residents.”

“When we commit to coming together around community-based solutions, incredible things can happen.” — Emily Nieschburg

The early momentum gained from the organizing efforts around the park eventually led to a three-year investment from the Colorado Health Foundation for the Lamar Healthy Places Initiative as well as a Great Outdoors Colorado (GOCO) grant. The Healthy Places Initiative enabled the community to complete the Lamar Parks, Trails, and Recreation Master Plan which included the development of new infrastructure as well as the reactivation of existing parks through free outdoor movies and other community gathering events in transformed parks and parking lots. The GOCO grant helped the community increase accessibility and safety for cyclists through the development of the Lamar Loop, an eight-foot wide, seven-mile long, concrete cycling trail. Additionally, the coalition received a GOCO Inspire Grant to help them plan and implement ideas to better connect kids with the outdoors.

Notably, in 2016, following a nomination by LiveWell Colorado and resulting from their efforts and successes in healthy living access, LiveWell Prowers County/Big Timbers Community Alliance was recognized by First Lady Michelle Obama’s Partnership for a Healthier America as one of the top five communities in the country in improving access to healthy living. “The Prowers community leveraged LiveWell’s early partnership into a community driven force that has increased investment in their community, resulting in significant progress in healthy living access through increased programming, new infrastructure and, most importantly, building relationships,” said Leslie Levine, LiveWell Colorado’s Partnership Engagement Manager.
In the summer of 2016, the Colorado State Board of Education (BOE) reversed a 2009 decision that banned all soda sales in Colorado public schools, including diet sodas. The BOE, making the argument that they were aligning with the federal rules on nutrition standards and returning some control to the local school districts, voted 4-3 to weaken Colorado’s more stringent rules by allowing diet soda sales back into schools during the school day. LiveWell, along with local community and statewide partners, advocated against this action. A growing body of research demonstrates the harmful health impacts of diet soda, including weight gain, impaired glucose control, and a heightened risk for developing diabetes. By adhering to the stricter state standard, the BOE could have made a strong statement for the continued promotion of healthy school environments that best position students for academic success.

While lifting the ban on diet soda sales constituted a setback for Colorado’s position as a national leader in school wellness, the effort to prevent that action garnered significant media attention, gave voice to parents concerned about the school wellness environment, and helped strengthen existing advocacy partner relationships as well as promote the formation of new partnerships. The advocacy effort also helped the BOE members realize that school wellness matters for many constituencies who will actively engage around issues related to improving school wellness and ensuring healthy school environments. Worth noting is that despite the Board’s vote, six of Colorado’s 10 largest districts—Denver, Douglas County, Cherry Creek, Boulder Valley, Poudre, and Colorado Springs District 11—have all made the decision to keep all soda out of their schools.
In May 2016, the Denver Public Schools (DPS) Board of Education was poised to remove the district’s physical education requirement for high school graduation. LiveWell felt strongly that this move would negatively impact the health of DPS students, having seen significant reductions in PE participation rates when other districts removed the requirement. LiveWell worked with a strong coalition of partners to quickly mobilize grassroots and grasstops leadership, along with media outreach, to fight against this change. As a result of concerted advocacy efforts, the DPS board changed the policy proposal and voted to keep the PE graduation requirement.

Successfully maintaining the PE requirement marked an important step forward in addressing Colorado’s rapidly rising rate of childhood obesity. To emphasize the importance of access to physical activity LiveWell launched “No More 24,” a public information campaign designed to spark a conversation among Coloradans about how barriers to healthy living—including lack of access to healthy foods, recreation, and physical education in schools—affects our kids’ ability to be active and healthy. The campaign engaged thousands of Coloradans, and inspired some to share stories about the barriers that prevent their children and children in our communities, from living a healthy, active lifestyle.

As a result of concerted advocacy efforts, the DPS board changed the policy proposal and voted to keep the PE graduation requirement.
In 2010, the Governor signed into law a LiveWell-initiated bill creating the Colorado Food Systems Advisory Council (COFSAC). The new law included a provision that COFSAC work throughout the state with local and regional food system coalitions and councils. LiveWell undertook the mission of interviewing and surveying local food coalitions around the state about their accomplishments and challenges. The results demonstrated that, above all, these local and regional councils wanted to engage in peer-to-peer networking, which inspired the creation of the Colorado Food Policy Network (COFPN).

Many of these local food policy councils had either developed through or were aligned with the LiveWell Communities. It was a natural fit for LiveWell Colorado to support COFPN, engaging with each of the councils individually, providing administrative support for the functioning of the network, and working with a leadership team to plan and develop an annual convening, the first of which occurred in 2013 and has included partnerships with organizations such as Kaiser Permanente, Rocky Mountain Farmers Union, and CSU Extension. Additionally, with the assistance of COFPN, LiveWell developed and curates the Food Systems Digital Hub (see page 15). Finally, to help ensure sustainability and focus for its collective efforts, COFPN has developed a charter and five year strategic plan.

“Working closely with the Colorado Food Policy Network is mutually beneficial,” says Wendy Peters Moschetti, LiveWell Colorado’s Food Systems Director, who also provides staff support to COFPN. “LiveWell can learn, see, and hear so much more about what is happening, what is working, and what isn’t working around healthy food access throughout the state. The Network is also an incredible asset to tap into for developing grant opportunities and policy advocacy at the local, state, and federal levels. The Network has helped develop Double Up Food Bucks into the robust program it has become, and partnership with these councils has certainly helped ensure LiveWell’s state and federal policy platforms are well-informed and realistic.”

Additionally, LiveWell facilitates peer mentoring and training opportunities, disseminates research, relevant data, and best practices to COFPN members and other local groups.

The Colorado Food Policy Network (COFPN) is a collective of close to 20 local food system coalitions and multiple state partners committed to getting results by:

- Building the capacity of local food systems coalitions to affect change
- Advancing regional and state level policies, investments, and strategies
- Creating the conditions for deeper collaboration and impact

The COFPN’s shared purpose is to promote healthy, community-based, economically viable food systems in Colorado that ensure all residents have access to affordable, nutritious food.

The COFPN currently has a six-member Leadership Team and five topical work groups that include partners from all across the state: Land Access for Food Production; Healthy Food Systems Retail; Farm to Institution; Nutrition Incentives; and, Healthy Community Food Assistance. These work groups now meet virtually on a regular basis to develop statewide work plans, create tools and resources such as webinars or case studies, and ultimately identify opportunities for collective policy action.
Through work with the Colorado Food Policy Network (COFPN), LiveWell learned of the local food system coalitions’ need for more relevant and easily accessible data and mapping capabilities in order to advance healthy food access at the state and local levels. In response, LiveWell created the Colorado Food Systems Hub, an online, go-to resource for food environment data, mapping, and reporting. The Hub is designed to facilitate information sharing and to help partners identify peer activities and actions being taken in food systems across the state of Colorado.

Members of the network also cited a strong desire to learn from one another and avoid duplicating efforts in Colorado. Identifying where other food systems-related activity is happening across the state will strengthen research, policy advocacy, and fundraising efforts for everyone working in the food systems space. Currently there are over 150 members of the Hub.

With close to 20 participating food systems coalitions and policy councils, the growing COFPN turned to Community Commons to help support their efforts to collect, visualize, and analyze state, regional, and local data. One example of how COFPN is visualizing their work and impact is through the Movement Map. One feature of the Colorado Movement Map is the ability to filter the results of the map by initiative type. Filters are easily turned on and off by checking and unchecking the boxes in the legend on the right side of the map.

For example, the map above shows just food assistance programs in the Colorado Springs area. A user can further filter by type of food assistance program—Double Up Food Bucks, food pantry donations, SNAP at direct markets, older adult food program, and other healthy food incentives. Hub users can also click on any of the initiatives on the map to learn more.

Visit www.communitycommons.org, and search for the Colorado Food Systems Hub under the “Hubs” tab.

“The Hub is a great starting place to help answer those deeper research questions and helps frame the policy.” — Key Informant, “A Program Evaluation: Digital Hub Utilization” by Amy Kleinman, MPH Candidate, Colorado School of Public Health
LiveWell Staff

Amber Brooks* | Development Coordinator
Jamila Bryant | Local Initiatives Project Specialist
Monica Colbert | Director of Development & Partnerships
Angelle Fouther | Director of Communications
Julie George | Policy Director, Active Living
Taylor Gonda | Executive Assistant to the CEO & Special Projects Manager
Olga Gonzalez | Director of Equity & Inclusion
Jared Gregorio | Policy Project Specialist
Gabriel Guillaume | President & CEO
David Hutabarat* | Project Coordinator
Enrique Jimenez | Communications & Multimedia Specialist
Sarah Kurz | Vice President of Operations & Strategy
Leslie Levine | Partnership Engagement Manager
Terri Livermore | Policy Director, Food Systems
Heidi Messer | Vice President of Finance & Administration
Lindsay Mitchell | Communications Manager
Wendy Peters Moschetti | Director of Food Systems
Amy Nelms | Food Access Coordinator
Janessa Nelsen | Program Coordinator, School Food Initiative
Susan Perrigo | Finance & Administration Manager
Charlie Severance-Medaris | Policy Coordinator
Claire Siemer | Office & Data Manager
Sara Struckman | Grants Manager
Gabriella Warner | Program Director, School Food Initiative

* Not pictured
2016 LiveWell Board of Directors

Neil W. Bertrand*
Former Chief Financial Officer
Longmont United Hospital

Thomas G. Currigan, Jr.
Senior Director
Stakeholder Relations, Kaiser Permanente

Jim Garcia, MPA
Executive Director
Clinica Tepeyac

Barbara Grogan
Founder and Former CEO
Western Industrial Contractors, Inc.

John P. Hopkins
Retired, Chairman, Former CEO
Rocky Mountain Health Plans
2016 LiveWell Vice Board Chair

Kurt Kennedy
VP, Media Regional Sales
Spectrum Reach

Bo Martinez
Economic Development Director
City and County of Broomfield

Gabriel Guillaume
President and CEO
LiveWell Colorado

Andrew Ritz, CPA
Chief Accounting and Compliance Officer
The Colorado Health Foundation

Rosemary Rodriguez
State Director
Office of U.S. Senator Michael Bennet

Paul Tamburello
Owner & Broker Associate
Generator Real Estate, LLC

Reginald L. Washington, MD*
Chief Medical Officer
Rocky Mountain Hospital for Children

Ann King White, CPA
Partner
BKD, LLP

*Completed term in 2016.
2016 Lead Financial Partners

The Colorado Health Foundation
Kaiser Permanente Community Health Fund,
a donor-advised fund of the Denver Foundation
National Institute of Food and Agriculture,
United States Department of Agriculture

2016 Generous Donors
(Contributed more than $150, including in-kind donations)

1st Southwest Bank
Joanne Aiello

Anschutz Foundation
Kenneth Bellian
Macky Bennett and
Jeffrey Gantz Berman
Elaine and Steve Berman
Kim Bimestefer
Boston Market Corporation
Boulder County Farmers Market
Boulder County Public Health
Patty Boyd
Joan Brucha
Capitol Focus, LLC
Children’s Hospital Colorado
City and County of Denver Office of
Children’s Affairs
City and County of Denver Department
of Human Resources
City of Commerce City
City of Greeley
City of Lakewood Office of Resource
Development
Citywide Banks
Clayton Early Learning
CoBank
Colorado Action for Healthy Kids
Colorado Business Bank
Colorado Children’s Campaign
The Colorado Education Initiative
Colorado Farmers Market Association
The Colorado Trust
Comcast Spotlight
Cooking Matters
CRL Associates, Inc
Delta Dental of Colorado
Denver B-cycle
Denver Health Foundation
Denver Museum of Nature and
Science
Denver Office of Economic
Development
Denver Urban Gardens
Denver Water
John Douglas, Jr.
EKS&H
Lisa Emerson
Entravision
Penelope Eucker
Explore Communications
Carol Fenster
Fireant Studio
Melinda Gantner
James Garcia
Maria Garcia Berry
Garfield County Public Health
Ann Garner
Kevin Gilbert
GoFarm
Google Grants
Greenberg Traurig, LLP
Barbara Grogan
Sara and Gabriel Guillaume
Elizabeth Hatch
Carolyn Haynes
Healthier Colorado
Healthy Skoop
Dana Hensel
Kristen Holland
Guy Holman

John Hopkins
IncentaHEALTH
InLine Media Incorporated
Janus Capital Group
John G. Duncan Charitable Trust
Grant Jones
Megan and Kurt Kennedy
Ann King White
Sarah Kurz
John Leevers
Lindsay Levinson
Dan Lewis
Liberty Global, Inc.
Robert Lieb
LiveWell Garfield County
Living Closer Foundation
Lockton Companies
Harold Logan
Manton Massage Clinic
Bo Martinez
Katya Mauritson
Heidi and Jeff Messer
Karen Meyer
Morgridge Family Foundation
Shepard Nevel
NexusTek
North Colorado Health Alliance
Tom O’Connor
Kathryn Paul
Ryan Pellet
Sarah Porter Osborn
Judy and Jack Pottle
Courtney Potts
Ann Pritchard
Jenny Rankin
Re:Vision
Region 10 LEAP
Andrew Ritz
Rocky Mountain Health Plans
Rose Medical Center
SE2
Christopher Sharp
Janine Smith
Nicole Smith
Spark Policy Institute
Squire Patton Boggs LLP
Paul Tamburello
Marilyn Taylor
The Denver Foundation
Cliff Tillotson
Trans-Vac Systems, LLC
UCHealth
United HealthCare Services, Inc.
USDA/National Institute of Food & Agriculture
Jacob Vanderslice
Vitamin Cottage Natural Food Markets, Inc.
–Natural Grocers
Eva Vyas
Chris Watney
Wells Communications
Western Dairy Association
Where Food Comes From
Charles White, in memory of Linda White
Rainey Wikstrom
William G. McGowan Charitable Fund
Sam Yapp
Donald Zuckerman

18
## 2016 Financial Summary

### Statement of Activity for the Year Ended December 31, 2016

<table>
<thead>
<tr>
<th>Revenues, gains and other support:</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants</td>
<td>129,626</td>
<td>1,434,169</td>
<td>1,563,795</td>
</tr>
<tr>
<td>Contributions</td>
<td>27,499</td>
<td></td>
<td>27,499</td>
</tr>
<tr>
<td>In-kind contributions</td>
<td>234,164</td>
<td></td>
<td>234,164</td>
</tr>
<tr>
<td>Special events, net</td>
<td>126,949</td>
<td></td>
<td>126,949</td>
</tr>
<tr>
<td>Interest income and gains (losses) on investments</td>
<td>21,744</td>
<td></td>
<td>21,744</td>
</tr>
<tr>
<td>Other income</td>
<td>18,186</td>
<td></td>
<td>18,186</td>
</tr>
<tr>
<td><strong>Subtotal revenue</strong></td>
<td>558,168</td>
<td>1,434,169</td>
<td>1,992,337</td>
</tr>
<tr>
<td><strong>Net assets released from restriction</strong></td>
<td>6,612,342</td>
<td>(6,612,342)</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total revenues, gains and other support</strong></td>
<td>7,170,510</td>
<td>(5,178,173)</td>
<td>1,992,337</td>
</tr>
</tbody>
</table>

### Expenses:

**Program services**
- Local initiatives: 3,556,307
- Communication and outreach: 1,917,734
- Policy and advocacy: 792,882

**Support services**
- Administration and general: 431,750
- Fundraising: 353,511

**Total expenses**: 7,052,184

<table>
<thead>
<tr>
<th>Change in net assets</th>
<th>118,326</th>
<th>(5,178,173)</th>
<th>(5,059,847)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net assets - beginning of year</td>
<td>1,461,084</td>
<td>9,926,331</td>
<td>11,387,415</td>
</tr>
<tr>
<td>Net assets - end of year</td>
<td>1,579,410</td>
<td>4,748,158</td>
<td>6,327,568</td>
</tr>
</tbody>
</table>

LiveWell’s complete IRS Form 990 for 2016 will be available at [www.livewellcolorado.org/financials](http://www.livewellcolorado.org/financials).

### 2016 Financial Snapshot

**2016 Programmatic Efficiency**
- 88.9% on Programs and Initiatives
- 11.1% on Support and Administration

**2016 Expenses by Function**
- Programs & Initiatives: 88.9%
- Administration: 6.1%
- Fundraising: 5.0%

**2016 Program Expense Detail**
- Local initiatives: $2,423,412
- Communication and outreach: $1,917,734
- School Food Initiative: $858,030
- Policy and advocacy: $792,882
- HEAL Cities & Towns: $274,865

**2016 Revenue by Category**
- Foundation Grants: 72.7% $1,447,512
- Government Grants: 5.8% $116,283
- Contributions: 13.1% $261,663
- Events (net): 6.4% $126,949
- Other: 2.0% $39,930

![Chart showing programmatic efficiency](chart.png)